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### **Tickets for 2012 FORMULA 1 UNITED STATES GRAND PRIX™ selling quickly**

*Three-day tickets for prestigious international event start at \$159 with round-trip shuttle transportation included*

**Austin, Texas (June 10, 2012)** – Circuit of The Americas announced that tickets are selling quickly for the **FORMULA 1 UNITED STATES GRAND PRIX™**, set for Nov. 16-18, 2012, at the soon-to-be-completed center for premium sports and entertainment in Austin, Texas. Three-day reserved grandstand seats and general admission tickets went on sale today at 10 a.m. EDT and can be purchased online at [www.cotausgp.com](http://www.cotausgp.com) or by calling the Ticketmaster hotline at **800.745.3000**.

Three-day general admission tickets are priced at an affordable **\$159 per person** and let fans pick their views of the action on the track and around the Circuit—and change them throughout each event. General admission tickets allow spectators to roam among the numerous grassy berms and public areas surrounding the 375-acre Circuit designed by Tilke GmbH, the German architectural firm whose work on the world's newest F1™ circuits has gained it worldwide acclaim.

Three-day reserved grandstand bleacher seats range in price from **\$269 to \$499 per person** and offer guests outstanding views from around the 3.4-mile racecourse, including Turns 2, 3, 4, 5, 11 and 12. Prices for reserved grandstand bleacher seats vary by location and are detailed in the table that follows:

Seating Area	Three-Day Ticket Price Per Person
General Admission	\$159
Grandstand - Turn 11	\$269
Grandstand - Turns 2, 3, 4 and 5	\$299
Grandstand - Turn 12 (lower rows)	\$399
Grandstand - Turn 12 (upper rows)	\$499

All three-day reserved grandstand bleacher seats and general admission tickets include round-trip shuttle bus transportation from three designated park-and-ride locations in the greater Austin area. Shuttle bus pick-up/drop-off locations include the corner of 15th Street and Trinity Street in downtown Austin, the Travis County Fair and Expo Center at 7311 Decker Lane, and at a location in southeast Travis County that will be announced this summer.

“Based on our experience so far, it’s clear there is great demand for Formula 1™ racing in the United States,” Circuit Chief Marketing and Revenue Officer Geoff Moore said. “We anticipate all of our reserved seating areas will sell out quickly. We are pleased that fans around the world find our pricing attractive. We look forward to hosting them in Austin this November for what will be an incredible Grand Prix celebration.”



Customers interested in premium seating options, such as personal seat licenses with season tickets and on-site parking, can submit information through the “Tickets” section of the Circuit’s official website and will be contacted by a sales representative for more information. Circuit of The Americas sales representatives are available Monday through Friday, from 8:30 a.m. to 5:30 p.m. CDT at 512.301.6600.

Additional information about Grand Prix transportation and travel packages, facility hours of operation, special events and entertainment, and items permitted inside Circuit of The Americas during the FORMULA 1 UNITED STATES GRAND PRIX™ will be announced in the coming weeks.

### **About Circuit of The Americas**

Circuit of The Americas will be a world-class destination for performance, education and business. It will be the first purpose-built Grand Prix facility in the United States designed for any and all classes of racing, from motor power to human power, and be the U.S. home to the 2012 FORMULA 1 UNITED STATES GRAND PRIX™ Nov. 16-18 and V8 SUPERCARS.

The Circuit of The Americas’ master plan features a variety of permanent structures designed for business, education, entertainment and race use. Its signature element will be a 3.4-mile circuit track. Other support buildings will include an expansive outdoor live music space, a conference center, a banquet hall as well as a state-of-the-art medical facility. Future proposed amenities include a driving/riding experience, a motorsports driving club, kart track, grand plaza event center and tower, and a trackside recreational vehicle park. For more information and downloadable video, audio and photos, visit: [www.CircuitofTheAmericas.com](http://www.CircuitofTheAmericas.com).

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