

QuintEvents™ named Exclusive Travel Experience Provider for Circuit of The Americas™ *Austin Circuit to host first Formula 1™ race this November*

CHARLOTTE, N.C. (JULY 29, 2012) – QuintEvents has been selected by Circuit of the Americas™, the world-class motorsports and entertainment venue opening later this year in Austin, Texas, to develop, market and fulfill travel/experience packages for its internationally prominent cornerstone auto races in 2012 and 2013, through the **Circuit of the Americas Experiences** program.

As the “Exclusive Official Ticket, Hospitality and Travel Package Provider,” QuintEvents, will sell newly created experience packages, bringing racing fans closer to the action and providing a turn-key program that includes seats in various locations throughout the venue, fast access to the Austin facility, on-site hospitality, ground transportation, a gift bag, 4- and 5-star hotel options at a variety of Austin hotels, and other concierge services for corporate and social groups.

Circuit of The Americas is the first facility in the United States that has been purpose-built to host Grand Prix races, including the Formula One World Championships™, the world’s most prestigious auto racing series. Circuit of The Americas will host the inaugural FORMULA 1 UNITED STATES GRAND PRIX™ Nov. 16-18 as its first major event.

“Circuit of The Americas is designed to maximize the fan experience at all levels,” Circuit President Steve Sexton said, “and QuintEvents expertly delivers an all-encompassing, premium entertainment experience for guests who want their trip to be something special. QuintEvents’ work with other major, international attractions is unique and well positions them to assist the thousands of international tourists who follow Formula 1 racing. Through the Circuit of The Americas Experience program, QuintEvents will bring Formula 1 fans into our host city earlier, creating additional economic impact for the region.”

“The magic is the seamless integration of hotel, travel, tickets, hospitality and custom amenities. The appeal is the access and ticket locations that are available only from Circuit of the Americas,” offered Brian Learst, CEO of QuintEvents. “This facility is so well designed that people will see the behind-the-scenes workings of these premium events like never before.”

Official Circuit of the Americas Experience packages for the FORMULA 1 UNITED STATES GRAND PRIX are available now at www.QuintEvents.com and will be featured on the official website, www.CircuitoftheAmericasExperiences.com in the fall of 2012.

QuintEvents provides similar services to the National Football League for the Super Bowl, International Series and NFL Draft and to Churchill Downs® for The Kentucky Derby® and Kentucky Oaks®. The National Basketball Association partners with QuintEvents for its annual All-Star Game and Draft hospitality packaging as does the famed ESSENCE Music Festival® in New Orleans. QuintEvents’ innovative programs enable those properties to expand fan experience and corporate client entertainment opportunities in a way that reflects the quality and prestige of those brands.

The last Formula 1 race contested in the United States was in 2007, when Indianapolis Motor Speedway hosted a Formula 1 Grand Prix, adding a road course component inside the famed oval. Over the years, Formula 1 races have been held successfully at Watkins Glen, N.Y., Long Beach, Calif., and Las Vegas, N.V., among other U.S. cities.

Circuit of the Americas is situated on 1,100 acres in central Texas, just 15 miles from downtown Austin and nine miles from Austin-Bergstrom International Airport. The multi-purpose venue will host a variety of motorsports,

entertainment and business events each year, generating an annual economic impact of approximately \$500 million.

About Circuit of The Americas

Circuit of The Americas will be a world-class destination for performance, education and business. It will be the first purpose-built Grand Prix facility in the United States designed for any and all classes of racing, from motor power to human power, and be the U.S. home to the 2012 FORMULA 1 UNITED STATES GRAND PRIX™ Nov. 16-18.

The Circuit of The Americas' master plan features a variety of permanent structures designed for business, education, entertainment and race use. Its signature element will be a 3.4-mile circuit track. Other support buildings will include an expansive outdoor live music space, a conference center, a banquet hall as well as a state-of-the-art medical facility. Future proposed amenities include a driving/riding experience, a motorsports driving club, kart track, grand plaza event center and tower, and a trackside recreational vehicle park. For more information and downloadable video, audio and photos, visit: www.CircuitofTheAmericas.com.

About QuintEvents

Charlotte-based QuintEvents (www.quintevents.com) is an Official Ticket, Hospitality and Travel Package Provider for the Circuit of the Americas™ for events including the 2012 Formula 1 United States Grand Prix and the V8 Supercar race in Austin, a Formula One Paddock Club™ Authorized Distributor, an Official Hospitality Service Provider for NFL On Location, for events including the Super Bowl, Pro Bowl, Draft and International Games, an Official Hospitality Provider for the NBA Draft and 2013 NBA All-Star Game, The Exclusive Official Provider of ESSENCE® VIP Ticket, Travel and Hospitality Packages for the ESSENCE Music Festival®, The Official Ticket, Hospitality and Travel Package Provider for the Breeders' Cup, and the Official Experience Package Provider to Churchill Downs® for the 2013 Kentucky Derby® and the 2013 Kentucky Oaks.

QuintEvents' partners have more than 100 years of experience in travel, incentive and event management that merge to exceed expectations on every event and create unique, memorable experiences! Its unique partnerships with some of the greatest names in sports and entertainment enable QuintEvents to offer customers access to larger blocks of seats, the best hotels and exclusive entertainment venues inside the stadium and access to exclusive parties at the world's most prestigious sporting events. Hospitality packages include a broad spectrum of seating options, unique venue access, celebrity appearances, dedicated entrances and other interactive experiences that make your entertainment event stand out.

Media Contacts:

Steve Griffith
Vizion Group PR for QuintEvents
484.433.7757
sgriffith@viziongroup.net

Ali Putnam
Circuit of The Americas
512.301.6600
Ali.Putnam@circuitoftheamericas.com

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