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Circuit of The Americas™ Selects Stadium People™ as Employment Partner

AUSTIN, Texas (July 17, 2012) – Circuit of The Americas has partnered with **Stadium People** to recruit and hire its local event staff, estimated to reach more than 700 part-time personnel, for marquee events such as the 2012 FORMULA 1 UNITED STATES GRAND PRIX™ set for Nov. 16-18. Individuals interested in positions such as ushers, ticket takers, suite services, crowd management and parking operations will be able to apply online by visiting the agency's dedicated website, <http://COTA.stadiumpeople.com>.

Stadium People, one of the leading event staff employers in Texas, has employed more than 10,000 event professionals since 2009 and was critical in the launch of the new Cowboys Stadium in Arlington, Texas, in May of that year.

"Circuit of The Americas selected Stadium People because they recruit quality people with a strong focus on customer service who will create a warm, welcoming environment for the hundreds of thousands of guests who visit our venue each year," Julie Loignon, the Circuit's vice president of public and community relations, noted. "Circuit of The Americas is committed to providing job opportunities for residents in our home community, with a special focus on recruitment efforts in the Del Valle neighborhood, and Stadium People utilizes innovative hiring tools that will help us achieve that goal while identifying the right team of individuals to interface with fans, teams, business partners and vendors and our neighbors."

"We will begin recruiting and interviewing excited, energetic and service-oriented applicants in the Austin area in the coming weeks and will begin training staff in the weeks leading up to the inaugural Formula 1™ event in November," Andrew Jackson, senior vice president of operations for Stadium People, said. "Our online application and scheduling process will enable local applicants to reserve their spot on the team, learn about the various positions, interact online with our recruiters through chat sessions and get up-to-the-minute news on the facility as the big day nears."

Local information sessions will be announced later in the summer to applicants once they are reviewed and selected. Stadium People offers an engaging employment experience where those interested in earning part-time income in a fun, fast-paced industry can build on critical people skills, meet and network with others, learn from a well-trained staff and be a part of historic events such as the FORMULA 1 UNITED STATES GRAND PRIX.

Individuals interested in learning more about event-related jobs at Circuit of The Americas should visit <http://COTA.stadiumpeople.com>.

About Circuit of The Americas

Circuit of The Americas will be a world-class destination for performance, education and business. It will be the first purpose-built Grand Prix facility in the United States designed for any and all classes of racing, from motor power to human power, and be the U.S. home to the 2012 FORMULA 1 UNITED STATES GRAND PRIX™ Nov. 16-18.

The Circuit of The Americas' master plan features a variety of permanent structures designed for business, education, entertainment and race use. Its signature element will be a 3.4-mile circuit track. Other support buildings will include an expansive outdoor live music space, a conference center, a banquet hall as well as a state-of-the-art medical facility. Future proposed amenities include a driving/riding experience, a motorsports driving club, kart track, grand plaza event center and tower, and a trackside recreational vehicle park. For more information and downloadable video, audio and photos, visit: www.CircuitofTheAmericas.com.

About Stadium People

Stadium People is a division of Dallas-based Innovative Solution Advisors, LLC and a leading provider of Event Staffing Solutions across the country. Stadium People has placed over 10,000 people in some of the most prestigious events in the world such as Cowboys Stadium in Arlington, the Super Bowl held in Dallas, the Annual Cotton Bowl Classic, two World Series, NBA Championship Basketball, and more. Stadium People offers a state-of-the-art employment experience for its part-time workforce, from its Web 2.0 career management tools to its online training and scheduling capabilities. Innovative Solution Advisors, LLC is a certified woman-owned enterprise and is a licensed non-commissioned security company in the State of Texas. Stadium People can be found at www.stadiumpeople.com.

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